TechCon 365

PWR CON

Microsoft 365 & Power Platform Conferences

Sponsor Prospectus 2024

TechCon365.com

@techcon365

ABOUT TECHCON365 & PWRCON

At TechCon365 & PWRCON, we are committed to our mission of providing the best series of regional Microsoft 365, Power Platform & SharePoint conferences in North America. Our localized approach to training events allows for greater accessibility to the best content, speakers, and Microsoft resources while providing all features of larger national conferences. The increased intimacy of a regionally focused event provides an experience unlike anything else for attendees and vendors alike.

TechCon365 & PWRCON brings together business and government executives to learn and interface with Microsoft and our world-class Microsoft 365 Power Platform & SharePoint experts.

As a sponsor of TechCon365 & PWRCON, you will have multiple opportunities to engage with our attendees throughout the conference. Breaks, lunches, and Ask the Experts all take place in the expo hall, allowing ample time for attendees to interface with sponsors and exhibitors. In addition, we have multiple activities to engage the participants with you including a prize drawing, and an event app game that encourages attendees to connect with sponsors and exhibitors.

AT A GLANCE

700 **EXPECTED ATTENDANCE**
Paid Attendees, Sponsors & Speakers

5 **DAYS**
2 days of pre-conference workshops
3 conference days

140+ **SESSIONS**
Microsoft 365, Power Platform, SharePoint, Microsoft Teams, Viva, Graph, Azure, AI and more!
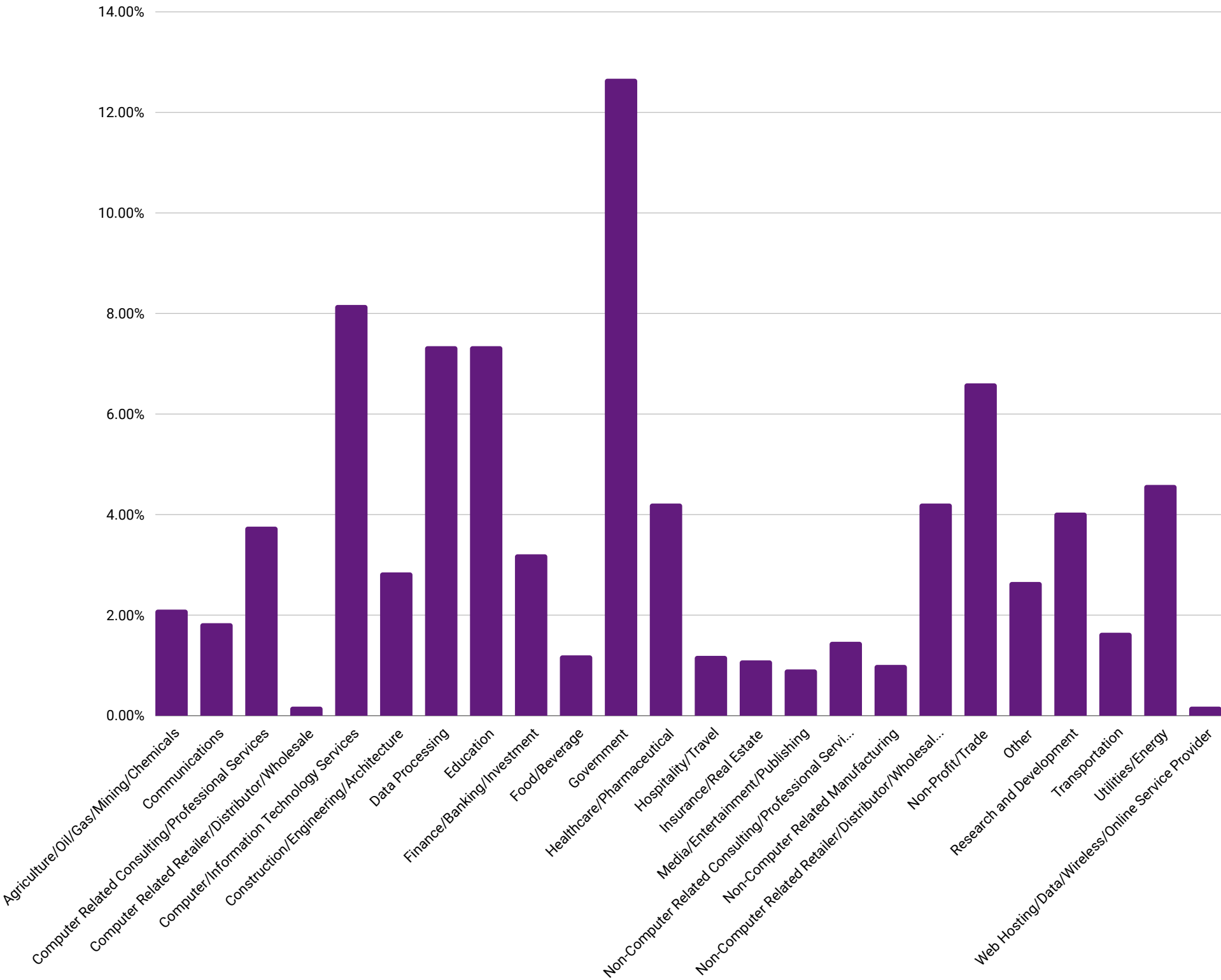
27 **WORKSHOPS**
Full and Half-day workshops

TECHCON365 & PWRCON FACTS & FIGURES

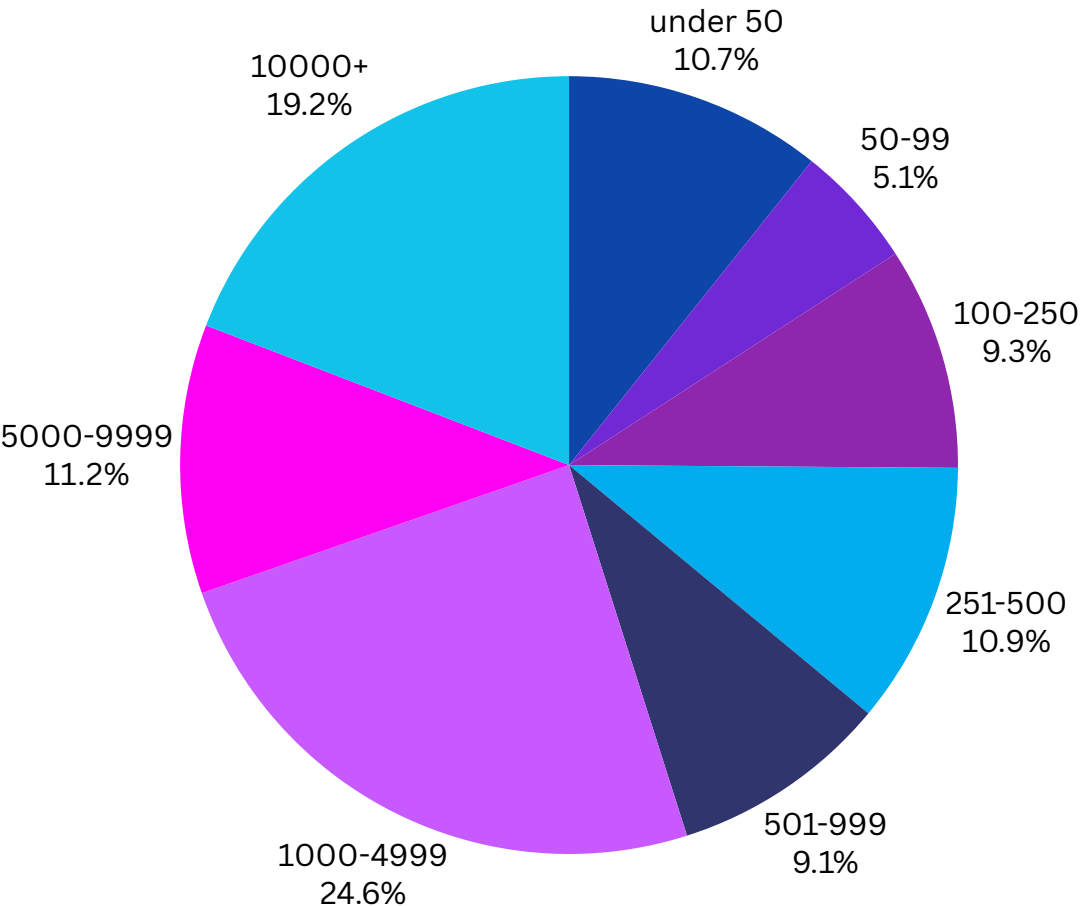*Attendee demographics combined from all conference locations: Chicago, Dallas, DC & Seattle*

ORGANIZATION PRIMARY ACTIVITY

TOP PRIMARY JOB FUNCTIONS

- System Administration
- General/Other (Systems or Network) Management
- Other Programmer/Analyst/Development
- Application Development
- Other IT Staff
- Technical Support
- Solution Architect
- Corporate/Centralized (CTO/CIO) Management
- Web Development

ORGANIZATION NUMBER OF EMPLOYEES

- under 50 — 10.7%
- 50-99 — 5.1%
- 100-250 — 9.3%
- 251-500 — 10.9%
- 501-999 — 9.1%
- 1000-4999 — 24.6%
- 5000-9999 — 11.2%
- 10000+ — 19.2%

PREVIOUS TECHCON365 & PWRCON SPONSORS & EXHIBITORS

TECHCON365 & PWRCON SPONSORSHIP PRICING

DIAMOND	**$13,695**
PLATINUM	**$10,495**
GOLD	**$8,495**
EXHIBITOR	**$4,995**

SPONSORSHIPS

TechCon365 offers a wide range of sponsorship packages to suit your needs. Multi-city commitments receive discounted pricing!
Alumni sponsors receive a 10% discount

HOW TO RESERVE YOUR SPONSORSHIP

Sponsorships are limited and available on a first-come, first-served basis. For more information, please email david@techconferences.com.

BOOTH SELECTION

Booth selection will take place 6 weeks prior to the conference. Sponsorship level and date of registration will play a role in determining booth selection order.

TechCon 365 reserves the right to refuse an offer of sponsorship or change sponsorship opportunities based on planning needs.

SPONSORSHIP PACKAGES AT A GLANCE

	DIAMOND	PLATINUM	GOLD	EXHIBITOR
Logo and Bio on Website	✓	✓	✓	✓
Logo on Conference Signage	✓			
70 Minute Technical Session	Upon Approval			
30 Minute Solution Showcase	✓	✓		
App Attendee Passport Game	✓	✓	✓	✓
Customer 3-day Pass	4	2	1	
Full Opt-in Attendee List	✓	✓	✓	
Booth Staff Passes	4	2	2	2
Discount Code for Customers	✓	✓	✓	✓
Sponsored Email	✓	✓		
Social Media Posts Bundle	3 Facebook, 3 Tweets, 3 LinkedIn	2 Facebook, 2 Tweets, 2 LinkedIn	2 Facebook, 2 Tweets, 2 LinkedIn	
Booth Package	10' x 20' Booth 2 6' Tables Wifi Access in Expo Hall 5 Amps Electrical	10' x 16' Booth 1 6' Tables, 1 Highboy Wifi Access in Expo Hall 5 Amps Electrical	10' x 10' Booth 1 6' Table Wifi Access in Expo Hall 5 Amps Electrical	10' x 10' Booth 1 6' Table Wifi Access in Expo Hall 5 Amps Electrical
Booth Selection Priority	1st	2nd	3rd	Assigned
Conference App Package	Logo and Bio on App News Feed Post Sponsor Document	Logo and Bio on App News Feed Post Sponsor Document	Logo and Bio on App Sponsor Document	Logo and Bio on App

TERMS & CONDITIONS

Payment

- All prices are listed in US dollars.
- All payments must be made in US dollars.
- Direct Transfer, checks, and credit card payments will be accepted.
- Full payment must be received prior to booth selection.

Sponsor Responsibilities

It is the responsibility of the sponsor to provide the materials contained in the package, once a commitment has been made. Companies that get the most from their sponsorships are those who actively promote their presence at the conference and provide the necessary materials at the right time.

Sponsor Agreement

Once your preferred sponsorship package has been negotiated, we will prepare a Sponsor Agreement for your signature to be signed and returned within the time-frame required.

Cancellation Policy

Cancellation of sponsorship is solely based on the discretion of the Tech Conferences LLC management team. If cancellation is granted, there may be fees associated with services delivered on behalf of the canceling sponsor prior to the date of notification of request of cancellation.

Disclaimer

The rights contained in this document are offered on the basis, that the confirmation of sponsor involvement is received before the deadline specified by the Event Organizers (e.g. the production of promotional material). We reserve the right to change this package to change the format of the program subjects.

Contact Us

Tech Conferences
David Wilhelm
david@techconferences.com
720-370-6912